

GAIERVERSE

The Gaia Portal brought to
you by the GENIUS Project

GENIUS Status Review

GENIUS Sitges plenary meeting 2017, January 25th

Outline

1. The Gaiaverse Portal

1.1. Website evolution

1.2. Top 10 most visited pages

1.3. Traffic channels

2. Gaiaverse Twitter Profile

2.1. Top 5 followers

2.2. Twitter Analytics

3. Conclusions

1. The Gaiaverse Portal

The screenshot shows the Gaiaverse Portal website. At the top, there is a navigation menu with links for ABOUT US, THE GAIA MISSION, NEWS, RESOURCES, TOOLS, BLOG, and CONTACT. Below the menu, there is a search icon and a language selection dropdown set to 'EN'. The main content area features a large red banner for the 'GAIA DPAC CONSORTIUM MEETING' with a sub-headline 'Gaia DPAC Consortium Meeting #2' and the location 'Sitges (Catalonia, Spain) January 23rd-27th'. Below the banner, there are three logos: a red circular logo, a blue and white logo, and the Gaia DPAC logo. To the right of the banner, there is a Twitter feed with three tweets from StefanJordanARI, Cati_Societat, and yshalf. Below the banner, there are two smaller news items: one titled 'Ask me anything! live chat with Gaia Mission experts' and another titled 'Gaiaverse on the REA news!'. At the bottom, there is a 'RESOURCES' section with a network diagram and an 'ACCESS TO GAIA ARCHIVE' section.

- Released on **July 8, 2015**
- 13 Languages (6+5+2)
- 20 Collaborators
- >8,500 Sessions
- >5,800 Users
- 69% New Visitors
- 31% Returning Visitors
- >21,500 Page Views
- 2.53 Pages/Session
- 00:02:24 Avg. Session Duration
- 64.04% Bounce Rate

1.1. Website evolution

1st Gaia Data Release

DR1 page + Direct access to Gaia Archive
>1,000 Visited Pages
2.55 Pages/Session
55.33% Bounce Rate (64%)

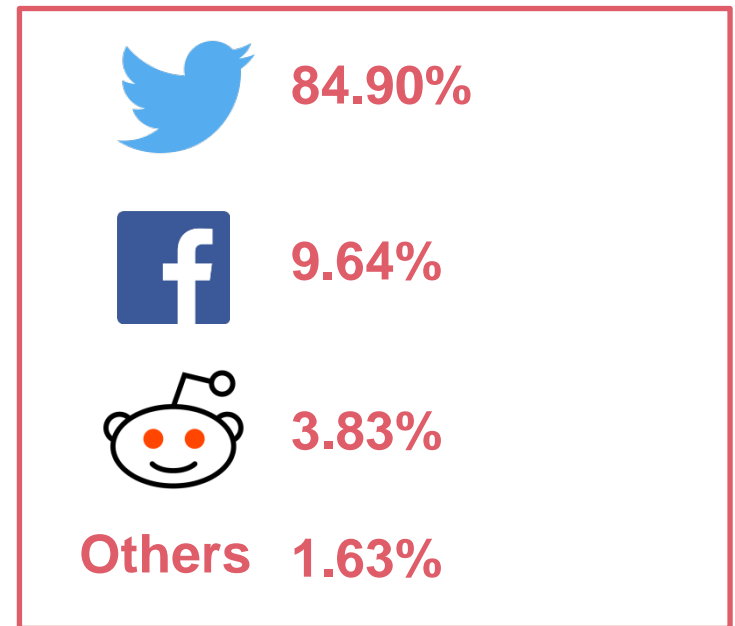
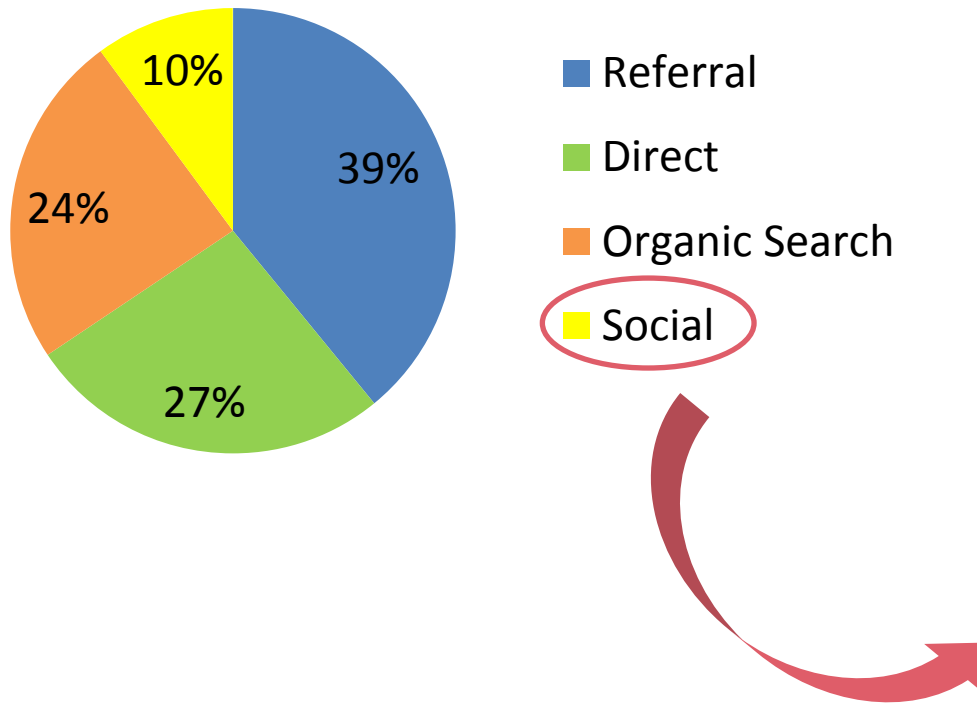
Gaia's 1st year of scientific observations + Gaia-GOSA blog post



1.2. Top 10 most visited pages

| Page Title ? | Page Views ? ↓ | Unique Page Views ? | Avg. Time on Page ? |
|---|---|---|---|
| | 21,211 % of Total: 98.36% (21,564) | 15,396 % of Total: 99.21% (15,519) | 00:01:35 Avg for View: 00:01:34 (1.79%) |
| 1. Gaiaverse The Gaia Portal of the GENIUS project | 3,030 (14.29%) | 1,787 (11.61%) | 00:01:30 |
| 2. Gaiaverse Brought to you by the GENIUS project | 2,559 (12.06%) | 1,863 (12.10%) | 00:01:52 |
| 3. Home page | 1,307 (6.16%) | 1,307 (8.49%) | 00:00:00 |
| 4. Resources Gaiaverse | 766 (3.61%) | 624 (4.05%) | 00:01:45 |
| 5. Gaia Data Release 1 (DR1) Gaiaverse | 658 (3.10%) | 527 (3.42%) | 00:02:30 |
| 6. News Gaiaverse | 535 (2.52%) | 309 (2.01%) | 00:00:40 |
| 7. Recursos Gaiaverse | 527 (2.48%) | 228 (1.48%) | 00:01:23 |
| 8. Tools Gaiaverse | 442 (2.08%) | 342 (2.22%) | 00:01:40 |
| 9. Werkzeuge Gaiaverse | 388 (1.83%) | 339 (2.20%) | 00:02:47 |
| 10. Gaiaverse Diese Seite wurde für Sie vom GENIUS-Projekt zur Verfügung gestellt | 329 (1.55%) | 253 (1.64%) | 00:00:56 |

1.3. Traffic Channels



2. Gaiaverse Twitter Profile

GAIERVERSE

TWEETS 697 FOLLOWING 770 FOLLOWERS 428 LIKES 535 MOMENTS 0 [Edit profile](#)

Gaiaverse
@gaiaverse
Gaiaverse's official account, the portal in charge of disseminating ESA's #GaiaMission on a multilingual site within the [genius-euproject.eu](#)
[gaiaverse.eu](#)
Joined March 2015
63 Photos and videos

Tweets Tweets & replies Media

You Retweeted
Stefan Jordan @StefanJordanARI · 3h
There is quite a lot of progress in astrometric accuracy compared to the first #GaiaMission data release. Looking forward to #GaiaDR2!

Jordi Portell @yshalif
Prof. Lennart Lindegren in #GaiaDPACSitges on the core astrometric solution for next release of the #GaiaMission

You Retweeted
Catinfo Societat @Cati_Societat · 3h
#GaiaMission descobreix milions d'estrelles. Aquesta setmana a la #PomaNewton

Gaia, un mapa de la Via Làctia amb milions d'estrelles
La missió Gaia, de l'Agència Espacial Europea, ens permet conèixer 10.000 vegades més estrelles de les conegudes fins ara. Hi centrem "L...
ccma.cat

Who to follow · Refresh · View all

- Thomas Pesquet** @Tho...
Follow
- astrobites** @astrobites
Follow
- Curiosity Rover** @Mars...
Follow

Find your friends

Trends · Change

- #AbogadosdeAtocha**
13.9K Tweets
- #FelizMartes**
@Scruzcampillo, @esa_es, and 1 more are Tweeting about this
- #sonar2017**
- Brexit**
210K Tweets
- Nesquik**
4,451 Tweets
- Parlamento**
15.4K Tweets
- Casa Pepe**
6,959 Tweets
- #MPACTPapeRec**
- #vànJorgeManuLIBRES**
1,723 Tweets
- #SanFranciscoDeSales**
3,368 Tweets

© 2017 Twitter · About · Help · Terms · Privacy · Cookies · Ads info

+420 Followers

2.1. Top 5 followers



Stefan Jordan

@StefanJordanARI FOLLOWS YOU



Ronald Drimmel

@rdrimmel FOLLOWS YOU



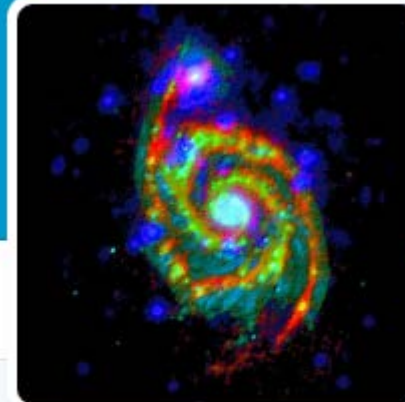
Jos de Bruijne

@Jos_de_Bruijne FOLLOWS YOU



Jordi Portell

@yshalf FOLLOWS YOU

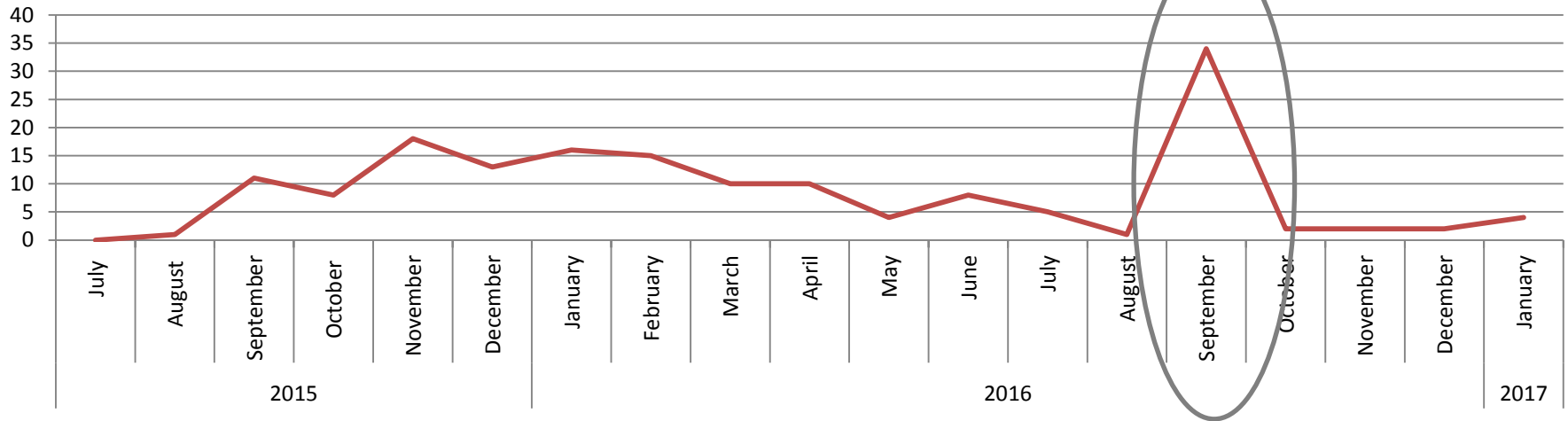


raffaele.degni

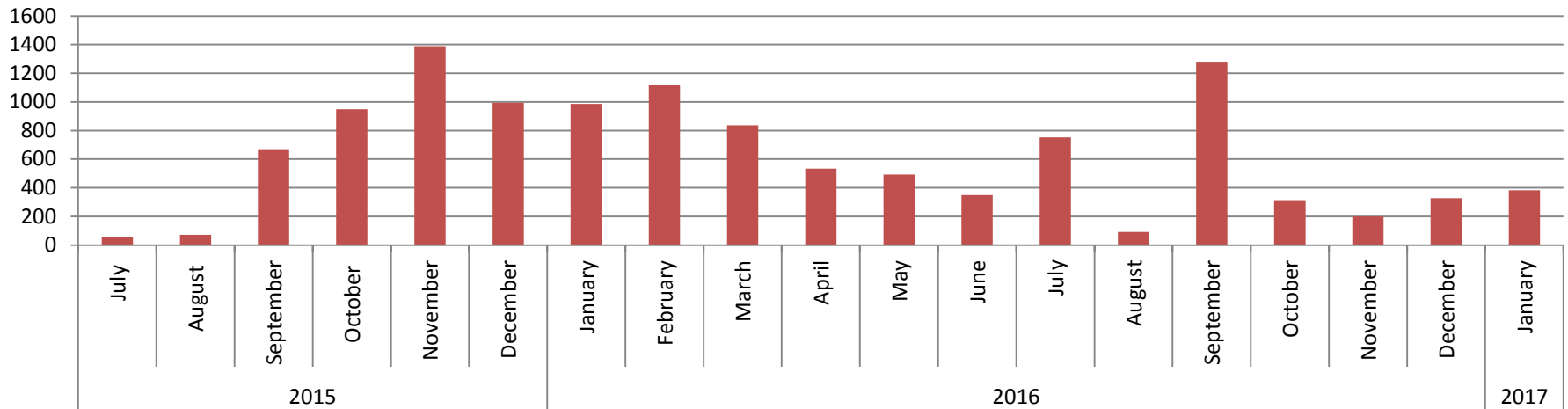
@raffaeledegni1 FOLLOWS YOU

2.2. Twitter Analytics

Tweets

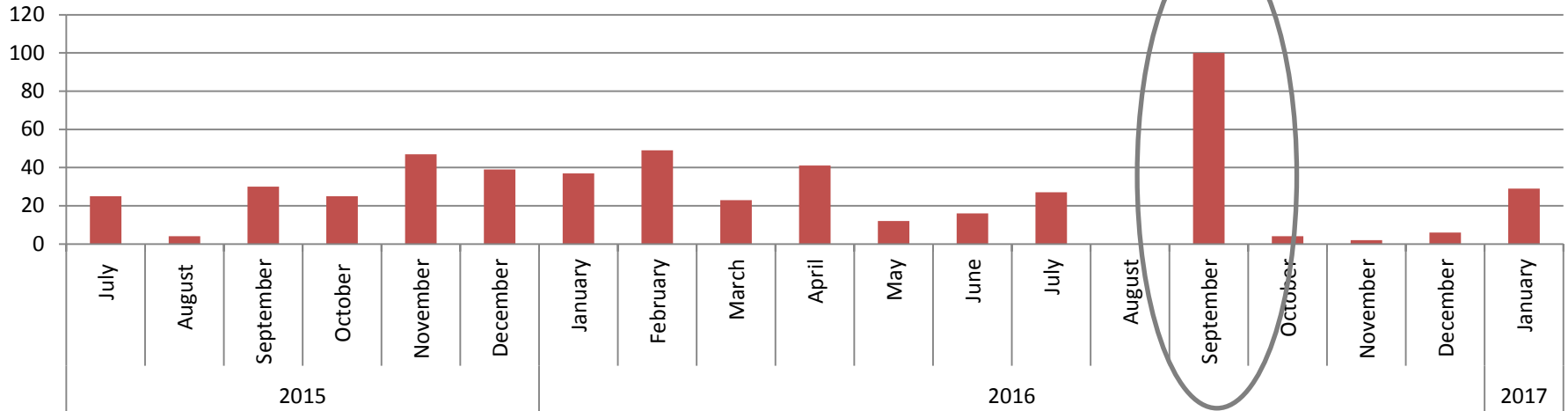


Profile visits

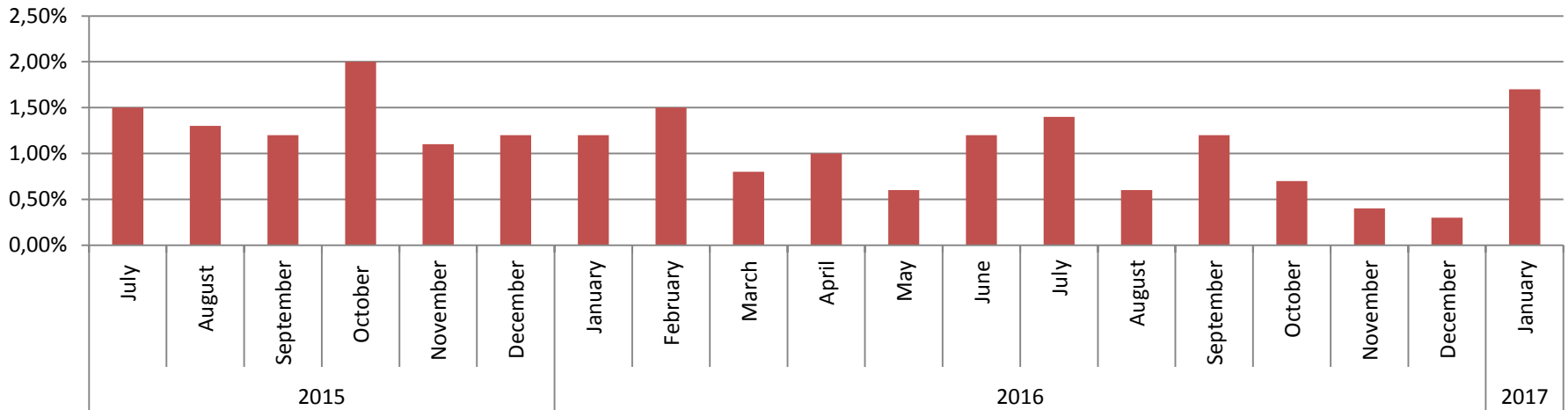


2.2. Twitter Analytics

Retweets

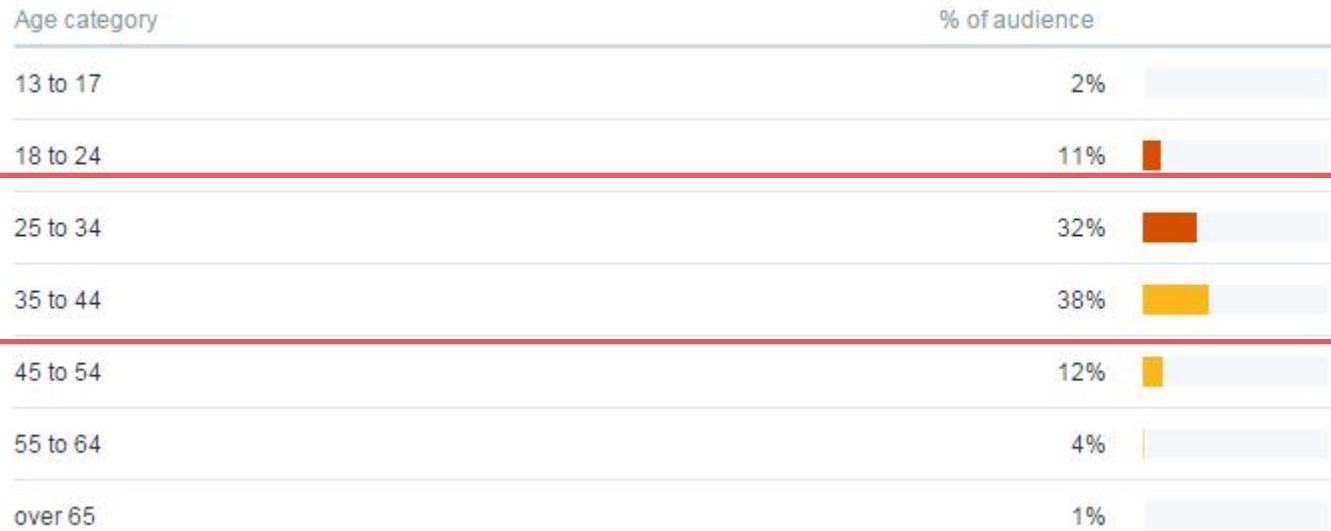


Engagement rate

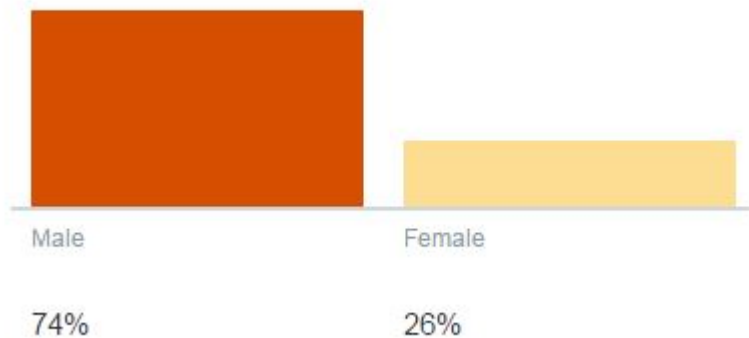


2.2. Twitter Analytics

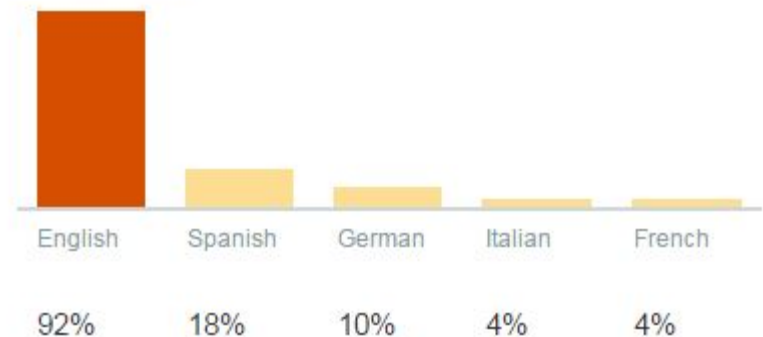
Age



Gender



Languages



2.2. Twitter Analytics

Country

| Country name | % of audience |
|----------------|--|
| United States | 18%  |
| Spain | 16%  |
| United Kingdom | 16%  |
| Germany | 12%  |
| Italy | 6%  |
| France | 5%  |
| Netherlands | 4%  |
| Australia | 3%  |
| Canada | 2%  |
| Japan | 2%  |

THANK YOU!
Comments? Questions?